



## KOYO INSIDE June - 2021

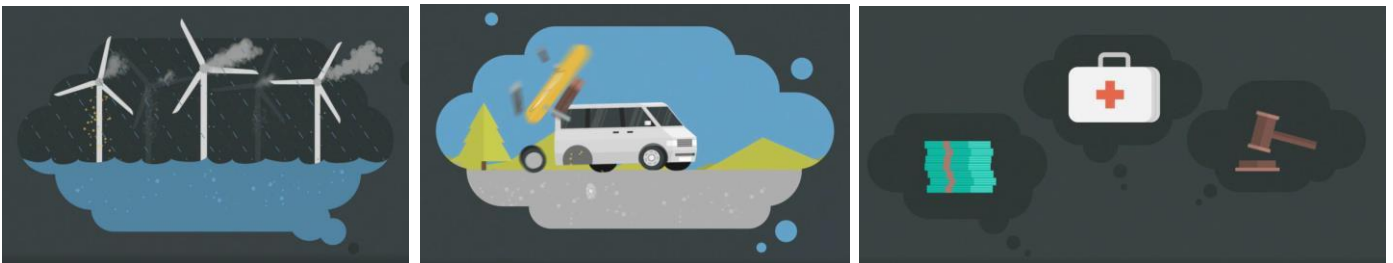
### World Bearing Association, the battle against counterfeit bearings

Koyo Bearings, a division of JTEKT Corporation, has been actively involved in the fight against counterfeit bearings, as a member of the World Bearing Association (WBA). The WBA is an initiative by a group of the largest most recognized global manufacturers of roller bearings, including JTEKT/Koyo and other premium brands.



### What exactly are the problems with piracy bearings

Fake bearings are a threat to the safety of both people and equipment. They are the cause of costly downtimes and repairs; destroying productivity and incurring huge expenses. Also brand name image will be damaged and could impact distributors direct sales.



Watch the related video for more details:

[https://www.stopfakebearings.com/wp-content/uploads/2018/07/stop\\_fake\\_bearings.mp4](https://www.stopfakebearings.com/wp-content/uploads/2018/07/stop_fake_bearings.mp4)

### What you can do as a distributor or user of bearings

WBA helps to identify counterfeit products. Don't let fake bearings break your business. If you suspect that you may have purchased or distributed counterfeits, contact the World Bearing Association (WBA) immediately.

### Check for counterfeits with the WBA app and recognize fake bearings in just seconds

You can install the WBA app on your mobile phone, by following the link of one of these QR codes:



For more details and explanations, please go to the related WBA website: <https://www.stopfakebearings.com>

*Please do not hesitate to contact us, in case you would like to have more information about our company, products and services.*

Get to know our bearings at [www.koyo.eu](http://www.koyo.eu)

