## **JTEKT**



## JTEKT INSIDE - July 2022

## **Koyo Rebranding to JTEKT**

Please be informed that Koyo Bearings has been officially rebranded to JTEKT Bearings as of April 1, 2022. For your information, this is only a change of brand. The company, its general structure, the products and services will remain the same. Our



customers can rely on the continued good service and quality of our products in the future and our commitment to keep the same excellent business relationships with our valued partners, as in the past. Please take note that although the official date for this corporate brand change is April 1, 2022, the actual introduction of the new JTEKT branded products and the phase out of the Koyo brand will be subject to a gradual process, far beyond this date. We expect that the full transition will practically take at least 2-3 years.

## Video

Here is a link to our related YOUTUBE video: <a href="https://www.youtube.com/watch?v=YEDkzgzIml8">https://www.youtube.com/watch?v=YEDkzgzIml8</a>

Please do not hesitate to contact us or your distributor in case you would like to have more information about our company, products and services.

