



JTEKT INSIDE - November 2023

JTEKT intensifies its efforts to support anti-Counterfeit campaigns

Introduction

JTEKT Bearings (formerly known as Koyo Bearings) has been actively involved in the global fight against counterfeit products as member of the World Bearing Association that represents and supports the global top premium brands. For more information please follow below link:

<https://www.stopfakebearings.com/>



The challenge

Fake bearings are a threat to the safety of both people and equipment. They are the cause of costly downtimes and repairs; destroying productivity and incurring huge expenses. The “Stop Fake Bearings” initiative of the World Bearing Association (WBA) helps you recognize fake bearings thus helping you to protect your employees, your equipment and your reputation.

An app for revealing fakes

It isn't easy to spot fake bearings. They can look like original products and their packaging is often an exact copy. But there is now a way to easily perform a quick initial check: The WBA Check app is recommended by leading international manufacturers such as JTEKT (Koyo), NACHI, NTN, NSK, Schaeffler (INA/FAG), SKF, and Timken.

Download the latest WBA 2.0 app

With your smartphone read the applicable QR-code below and download the app for free:



How to use the WBA 2.0 Authenticity determination app

You can use the scanning feature in the app to scan the QR code on the individual box of the bearing involved. Please note that scanning *other* QR-codes than strictly on the individual box, will *not* provide correct information.



How to interpret the results

After scanning the QR-code on the individual box, the authentication app will give you one of the following 3 judgements:

<p>○ : Genuine product A green check mark will appear.</p>	<p>△ : Scan count exceeded Orange! is displayed</p>	<p>× : Imitation product A red bell mark is displayed</p>
<p>⇒ This is a genuine product. Please use with confidence.</p>	<p>⇒ Although the code exists as a genuine product, the number of scans allowed exceeds the limit, so it may be a counterfeit product.</p>	<p>⇒ This is an imitation product.</p>
<p>* If it is determined to be yellow or red, please contact us by attaching a photo from the counterfeit product report page.</p>		

Note: in case of the orange outcome, it means that the maximum allowable number of scans is exceeded. Multiple scanings may indicate that copies of the unique QR-code are circulating in the market. So, in case of an orange or red warning, always contact JTEKT for an official authentication check.

Additional JTEKT product authentication

JTEKT is also applying a hologram on the box label (located close to the QR-code), which is an additional, difficult to imitate, security feature. Please understand that you may still receive boxes with old design hologram, due to gradual phase-out/phase-in . In case of doubt, please always contact JTEKT for an official authentication check . For more details on the hologram, please follow below link: <https://koyo.jtekt.co.jp/en/2022/10/news2201004.html>



New Anti-counterfeit poster

We created this poster to support the global anti-counterfeit campaign. Please let us know in case you are interested to use it (we can send you the high resolution file for printing)

Say No to Fake Bearings!
They may cause dangerous incidents.

Handling fakes is a crime.

They may look almost identical to the genuine bearings.
Scan to Authenticate!
Authenticity can be determined by reading the 2D barcode printed on the label of the product box.

Download the WBA check app now

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General notification



Koyo Bearings has been officially rebranded to **JTEKT Bearings** as of April 1, 2022. Please appreciate that this is only a change of brand. The company, its general structure, the products and services will remain the same. Our customers can rely on the continued good service and quality of our products in the future and our commitment to keep the same excellent business relationship with our valued partners, as in the past.

Please do not hesitate to contact us or your distributor in case you would like to have more information about our company, products and services.

Get to know our bearings at: www.jtekt-bearings.eu

